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Most Important Things To Know About Your Business Coach: **Alex Carius**



*“The only person you are destined to become is the person you decide to be.”
Ralph Waldo Emerson*

1

Business Executive

30+ years of successful business management encompassing service delivery, risk management, facilities management, and asset management. Oversaw assets over \$125million producing in excess of \$38 million in yearly revenues. Experienced in startups, openings, change management, and planning for the future. Most like the idea of planning the future, but few can look at the environment and evaluate the conditions in the market to set a course for the future.

2

Leadership Coach

As a Certified Leadership Coach, Alex has worked with executives and business owners to improve employee relations and reduce turnover by clearly articulating job descriptions and qualifications, establishing diverse recruiting programs, improving interviewing strategies, and developing onboarding processes that integrate new team members into the organization culture quickly and easily. He works with people who want assistance in getting the right people on the team and in aligning interests to achieve organizational success.

3

Strategic Planner

Business environments are constantly changing, and business owners need to develop, monitor, and adjust their strategic plans all while handling the day-to-day operational matters that keep the doors open and cash flowing. Alex supports business owners and executives who need assistance with analysis of internal and external environments and will aid in achieving these strategic objectives. Implementing strategic Key Performance Indicators (KPI's) will map out and measure the plan to success.

4

Father of Triplets

Achieving a work/life balance is one of the most difficult challenges among business owners and executives. Back in the late '90s, Alex woke up one morning the father of triplets. He and his loving wife of 25 years, Leah, had about 3 minutes to learn how to manage work and family time efficiently and effectively. Ask him about it if you dare but be warned, he has 21 years of family photos on his cell phone. Seriously, Alex knows to be a good husband and father, you must first be a good provider and then work smartly while at the office to be able to have the home life that we all live for. Alex is also a theme park enthusiast and ground-up restorer of antique automobiles.